



International Society of Automation

Setting the Standard for Automation™

(/appform/division-reports-2018-19)

Division Name *

Reporting year: 2018-2018

Please provide your first (given) name and last (family) name. *

What is your position in the division leadership? *

Operations

Industry

What has occurred in the industries within the division's technical area this past year? *

- No change
- Improvement
- Worsen

What are the most critical challenges facing the industry supported by the division? *

Board

How often did the division leadership meet? *

- Monthly
- Quarterly
- As necessary / no regular occurrence

Other (Please specify)

Please specify other *

How did the division leadership meet? *

Did the division use committees to help complete the work of the division? *

Yes

No

What committees does the division use? (select all that apply) *

Membership

Programming

Newsletter

Scholarships

Other: (please specify)

Please specify other.

Succession Planning

Describe how the division is transitioning information to new leaders. *

Word Count: 0 / 500

Describe how the division identified and cultivated future leaders. *

Word Count: 0 / 500

Goals

- **Industry Reach & Awareness**
- Establish *relevance* and credibility as the *home of automation* by anticipating *market needs* and *collaborating* to develop *independent technical content*.
- **Membership Development & Engagement**
- Enhance *member value* and expand *engagement* opportunities to nurture and grow a more *diverse* and *global* community to advance the automation profession.
- **Technical Education & Certification**
- Become the recognized leader in automation and control *education*, providing training, certification, and publications to *prepare the workforce* to address technology changes and industry challenges in the most *flexible* and *relevant* ways.
- **Leadership & Business Skill Development**
- Create *opportunities* for members to improve critical *leadership skills*, to build a *network* of industry professionals, and to develop the *next generation* of automation professionals.

Please describe the division initiatives for the past year that relate to ISA's strategic direction (<https://www.isa.org/visionmissionvalues/>).

Industry Reach & Awareness *

Word Count: 0 / 500

Member Development & Engagement *

Word Count: 0 / 500

Technical Education & Certification *

Word Count: 0 / 500

Leadership & Business Skill Development *

Word Count: 0 / 500

The division had additional goals that are not related to the Society's strategic direction. Please explain. ***Describe the division's major accomplishments this past year. ***

Word Count: 0 / 500

Membership

Describe how the division provided value to its members. ***Did the division hold specific programs for any of the following. ***

- New member
- Young professionals
- Unemployed members
- Retired professionals
- Students
- Other

None of the above

Describe other programs. *

Describe the specific programs for new members. *

Describe the specific programs for young professionals. *

Describe the specific programs for unemployed members. *

Describe the specific programs for retired professionals. *

Describe the specific programs for students. *

Communications

**What methods of communication did the division leadership use to communicate with its members?
(select all that apply) ***

- Email
- Newsletter
- Website
- Social Media
- Other (please specify)

You indicated the division leadership communicated through email, how many emails were sent? *

You indicated the division leadership communicated through email, does the division use an email service outside of ISA? *

- Yes
- No

You indicated the division leadership communicated through newsletters. How many newsletters did the division publish? *

Where did leadership source content for the newsletter? *

**You indicated the division leadership communicated through a website, what is the division website URL.

You indicated the division leadership communicated through a website, how often was your website updated? *

What is the division's Facebook URL? *

If the division does not use this type of social media, please put n/a.

What is the division's Instagram handle? *

If the division does not use this type of social media, please put n/a.

What is the division's LinkedIn URL? *

If the division does not use this type of social media, please put n/a.

What is the division's Twitter handle? *

If the division does not use this type of social media, please put n/a.

What is the division's YouTube channel? *

If the division does not use this type of social media, please put n/a.

How often did you post on social media? *

Other (please specify) *

Programs, Content and Industry

Did the division host webinars? *

- Yes
 No

How many webinars did the division host? *

What was the average attendance of the webinars? *

What involvement did the Division have in creating or updating ISA products and services of interest to the division members? *

Did the division publish articles in Intech or other industry publications? *

Did the division engage subject matter experts to speak at industry events? *

What other content did the division develop, if any? *

Was the division active in online discussion in Connect? *

Was the division active in online discussion in LinkedIn? *

Describe how the Division has actively engaged with industry on important topics. *

Collaboration and Outreach

Did the division award any scholarships? *

- Yes
 No

How many scholarships did the division award? *

What was the average amount per scholarship the division awarded? *

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Did the division support an ISA event? *

- Yes
 No

Please describe *

Did the division collaborate with any standards committees? *

- Yes
 No

Please describe *

Did the division collaborate with any sections? *

- Yes
 No

Please describe *

Did the division collaborate with any other organizations? *

- Yes
 No

What were the other organizations and how did the division collaborate with them? *

Note: Any MOUs with other organizations or involvement with a non-ISA event requires prior approval from ISA.

Tools and Resources

Tools

In what areas do you feel the division needed support? (select all that apply) *

- Recruiting and retaining members
 Engaging members
 Recruiting volunteers
 Board operations and succession
 Developing technical content (Newsletters, webinars, etc.)
 Other (please specify)

Please specify other *

What ISA services did the division use? (select all that apply) *

- Community / Microsites
 Membership Roster
 Membership Statistical Report
 Promotional Email
 Marketing Materials

Other (please specify)

Please specify other *

Are there any tools or resources the division would like ISA to consider offering? *

Support

In regard to the division's relationship with the Vice President, is there anything you would like to highlight or suggest for potential improvements in the support you receive? *

In regard to the division's relationship with the ISA staff, is there anything you would like to highlight or suggest for potential improvements in the support you receive? *

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